

Myrtle Beach Mini Marathon Media Credential Application



Media Organization: _____

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ (circle one) **mobile** **work** **home**

Email: _____

Website: (if applicable) _____

Type of Credential Preferred:

_____ Writer/Reporter _____ Photographer/Videographer

Type of Organization Represented:

___ TV/Cable ___ Radio ___ Print ___ Web ___ Agency ___ Corporation ___
Freelance ___ Other (name): _____

Note: If on freelance assignment, please provide name, email/telephone of assignment editor _____

Requested Event Locations (check all that apply):

___ Start/Finish Line – High Heel And Doggie Dash (Oct 22)
___ Start/Finish Line – Myrtle Beach Half Marathon (Oct 23)
___ Along Course (Oct 23)

So that we can help you obtain the coverage that you need, please list any other requests below (Specific interviews, access/footage needed, course transport):

All Requests must be provided no later than October 20, 2011 to:

Media Relations Email: media@usruns.com or Fax: 305-252-3235

(you will receive an e-mail confirmation within three business days from receipt of your application)

General Policies and Procedures

To better service your needs, we ask you to please take note of the following while completing the credential form for the 2011 Myrtle Beach Mini Marathon™:

- Once you fill out the credential form, your name will be placed into our media database. Submission of the application does not guarantee a media credential.
- Once your application is approved, you will be sent a Media Confirmation and information on the locations & times for you to pick up your credential. You will NOT be sent any credentials in advance.
- Credentials are required to have access on the race course.
- Only legitimate news organizations and authorized freelance media will be issued credentials. Race organizers have final say as to authentication of an organization.
- No vanity or personal website staff will be provided credentials.
- All electronic footage, including digital, video, etc., will be authorized for news coverage only.
- It is understood that all electronic footage gathered for commercial use must be sub-licensed through the race's organizers.