

Myrtle Beach Mini Marathon Media Credential Application



Media Organization: _____

Name: _____ **Title:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone: _____ (circle one) **mobile work home**

Email: _____

Website: (if applicable) _____

Type of Credential Preferred:

_____ **Writer/Reporter** _____ **Photographer/Videographer**

Type of Organization Represented:

___ **TV/Cable** ___ **Radio** ___ **Print** ___ **Web** ___ **Agency** ___ **Corporation** ___
___ **Freelance** ___ **Other (name):** _____

Note: If on freelance assignment, please provide name, email/telephone of assignment editor _____

Requested Event Locations (check all that apply):

___ **Start/Finish Line – High Heel And Doggie Dash (Oct 23)**
___ **Start/Finish Line –Myrtle Beach Half Marathon (Oct 24)**
___ **Along Course (Oct 24)**

So that we can help you obtain the coverage that you need, please list any other requests below (Specific interviews, access/footage needed, course transport):

All Requests must be provided no later than October 15, 2010 to:

Media Relations Email: media@usruns.com or Fax: 305-252-3235

(you will receive an e-mail confirmation within three business days from receipt of your application)

General Policies and Procedures

To better service your needs, we ask you to please take note of the following while completing the credential form for the 2010 Myrtle Beach Mini Marathon™:

- Once you fill out the credential form, your name will be placed into our media database. Submission of the application does not guarantee a media credential.
- Once your application is approved, you will be sent a Media Confirmation and information on the locations & times for you to pick up your credential. You will NOT be sent any credentials in advance.
- Credentials are required to have access on the race course.
- Only legitimate news organizations and authorized freelance media will be issued credentials. Race organizers have final say as to authentication of an organization.
- No vanity or personal website staff will be provided credentials.
- All electronic footage, including digital, video, etc., will be authorized for news coverage only.
- It is understood that all electronic footage gathered for commercial use must be sub-licensed through the race's organizers.